

Advertisement Rate

Position	Colour (Rs.)	B/W(Rs.)	Mechanical Data	Non
Bleed				
Full Page	35,000	25,000	Full Page	25.0 x 17.5cm
Inside Front Cover	45,000	-----	Half Page(Vertical)	25.0 x 8.75cm
Inside Back Cover	45,000	-----	Double Spread	25.0 x 37.0cm
Back Cover	65,000	-----	Bleed Size	
Centre Spread	70,000	35,000	Full Page	26.5 x 19.5cm
Half Page	20,000	15,000	Half Page (Vertical)	26.5 x 38.5cm
			Double Spread	

Material for Colour Ads	:	Processing (4 Colour)	Bleed Rates
Material for B/W Ads	:	Artwork / Artpulls	10% Extra
Screen	:	135-150 Dots	on tariff

Frequency of Publication : **Monthly** **Last Date : 25th of every**

month. Note : All Cheques /DDs/Pay orders shall be made in the name of **Dialogue India** at new delhi.

Advertisement Acceptance

We are pleased to release a full page/ Half Page/ Double Spread advertisement captioned
in colour / B/W in your monthly magazine **Dialogue India**. Cheque/ Dd No.
 for Rs.....drawn
 on.....(Bank) in the name of **Dialogue India** payable at Delhi, is enclosed towards
 the cost of publishing(no. of) insertion/s of our Advertisement/s in the
 issue/s of(month/s) along with the material (Colour Processing/ Art work/ Art pull)
 for publishing the Ad/s.

Name of Organisation:

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Address:

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Phone:

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E-Mail:

..... Date:
/...../.....

Please mail this form (or photocopy) with your remittance to :

Dialogue India , 301-302/A,37-38-39, Ansal Buiding,
Commercial Complex, Dr. Mukherjee Nagar, Delhi-9,
Phone/Fax : 011-27654588

Authorised Signatory